

WELLCAM



Wellcam Physician Training

Module 1

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Welcome to Wellcam Physician Training!

Congratulations on becoming part of the Wellcam team! These modules will serve as your training guide. There will be a short test at the end to verify your understanding of the material.

Module 1: Welcome to Wellcam



1. Wellcam
2. Cross Coverage
3. Importance of Wellcam
4. Benefits
5. Organization
6. Consult Overview

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Module 1: What is Wellcam?



- A network of physicians providing consultations 24-hours a day, 7 days a week, and 365 days a year
- A medical service company providing telephone and video consults, fast answers to medical questions and problems, and prescriptions when necessary. Average consult time: 15 minutes
- A cutting-edge company that has positioned itself “ahead of the curve” on the concept of phone-based medicine
- A service that provides care for acute, episodic, and chronic conditions

Module 1: Who Uses Wellcam?



Our users come from all over the country, from the individual seeking to lower his medical expenses to the employee taking advantage of Wellcam offered through his company benefits program.

- Businesses – companies offering the Wellcam service to their employees realize a saving in their total costs associated with health care expenses.
- Membership Organizations – Insurance companies that offer Wellcam service to their membership base view Wellcam as a quality service that members would utilize and enjoy.
- Individuals – Individuals learn about Wellcam through advertising, word of mouth, social media or access points such as pharmacies and laboratories.

Module 1: Cross Coverage



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Module 1: What is Cross Coverage?



- Cross coverage is used to describe the process of providing standard medical assessments, treatments, care, and services to patients when the primary care physician is not available, when hands-on treatment is not required, or when patients are in transition between doctors
- Wellcam offers physicians immediate access to members' health records prior to a consultation. In addition, Wellcam offers immediate documentation of consults, improved processes in communications, medical standardization, and access to quality medical care.

Module 1: Importance of Wellcam



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Module 1: Importance of Wellcam



Wellcam is important to any individuals, businesses, and organizations. The cost of health care continues to rise, and Wellcam is a ‘first mover’ in driving those costs down while providing quality medical services. Here are a few reasons why Wellcam is well-positioned in the marketplace:

- Wellcam telemedicine is less costly and more efficient than clinics, doctor’s offices and hospital facilities.
- Quality healthcare comes at a premium price in Cameroon
- Millions of Cameroonians do not have health insurance nor do they utilize the conventional medical model
- Organizations want to save money on benefits for their members
- Patients want convenient, on-demand access to physicians
- Many physicians want a lifestyle change

Module 1: Benefits



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Module 1: Benefits for the Physicians



Many physicians are looking for a lifestyle change or a way to supplement income. Listed below are benefits you can enjoy by being a part of our doctor network:

- Set your own hours.
- Enjoy practicing medicine with no overhead and less hassle.
- Work from home, wireless laptop or smartphone from any location.
- Position yourself at the front-end of a new way of delivering medical care.
- Wellcam is available online, the app is available on both Android and IOS mobile devices

Module 1: Organization



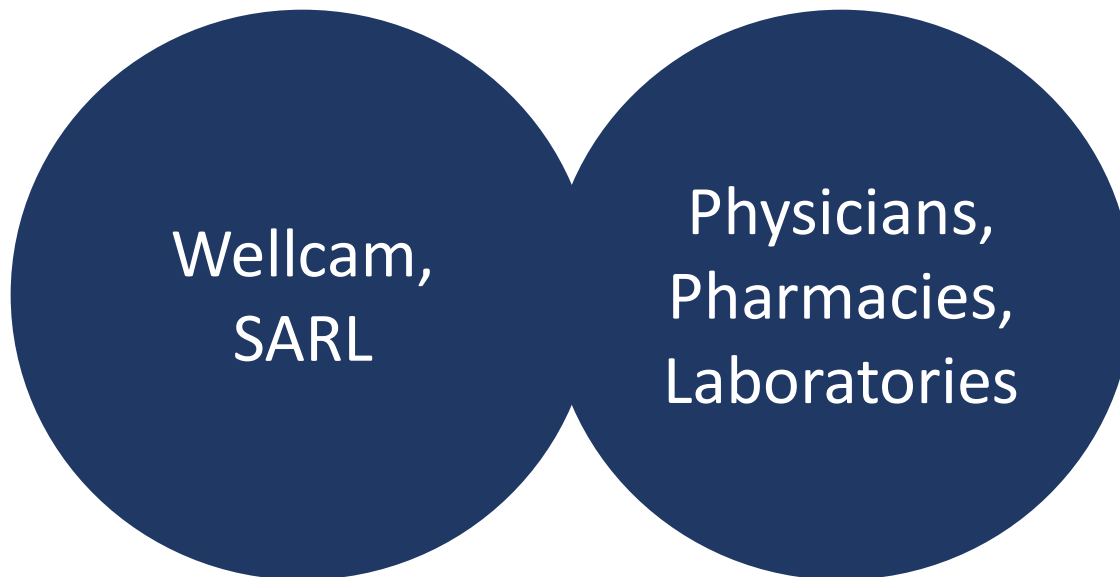
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Module 1: The Organization



There are two separate entities that make up Wellcam. The two entities have a contractual relationship.



Module 1: The Organization



- Wellcam is a Cameroon-based SARL that connects patients with associated physicians for consultations and monitoring
- Offers access to medical services provided via technology to individuals or organizations purchasing such services on behalf of their members or employees
- Is responsible for performing administrative services on behalf of our physicians



Module 1: The Organization



- Wellcam is a professional association employing or otherwise contracting with one or more physicians licensed to practice medicine
- Is a service that monitors quality assurance on all consulting physicians and patient electronic files on a regular basis



Module 1: Consult Overview



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Module 1: Consult Overview



Wellcam's medical consultations are conducted by licensed, certified physicians over the phone or through video conference. When the patient's primary care physician is not available, Wellcam provides cross coverage by using the patient's personal medical history

- Wellcam consultations are for acute, episodic, non-emergency conditions. They are not intended to replace the primary care physician, nor are they for treatment of long-term chronic illness.
- All patients are encouraged to seek in-person care and provide their personal physicians with copies of their portable (electronic) health records



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